



RACHEL DIANE FIELD

Rachel Field is Co-Founder and Vice President of Discovery for Vapor Communications, a Boston-based start-up which aims to make scent a more meaningful part of our everyday experience, creating sensory-enriched lives and helping people achieve higher levels of emotional and physical well-being.

Ms. Field launched Vapor Communications in collaboration with Harvard Professor David Edwards in 2013, with the goal of bringing scent to digital communication. The work grew out of prior research done by Field and Edwards at Harvard University's School of Engineering and Applied Sciences and was refined at Le Laboratoire in Paris into an experimental device designed to generate complex aroma signals in rapid succession within a finite personal space. After moving operations back to Boston, Vapor launched their first commercial product, Cyrano, with an accompanying mobile application known as oNotes. Roughly the size of a soda can, the Bluetooth-enabled Cyrano enables users to easily adapt their scent environment to fit their moment.

Her passion for this space is motivated by a desire to provide people with a new experience and means of communicating information in the digital age. The Cyrano + oNotes platform adds a critical sensorial and tangible experience at a time when we rely so heavily on smartphones. Cyrano readjusts the balance between using our senses and using our smartphones; it triggers associated memories and enhances the emotional context of electronic correspondence.

Cyrano (and its predecessor prototypes) has been featured in exhibits specially-designed by Ms. Field and her team to help visitors explore the nuances of scent at Le Laboratoire in Paris and in Cambridge, Massachusetts, as well as at the American Museum of Natural History and the Museum of the Moving Image in New York. Ms. Field's work has been featured in *Fast Company*, *The New Yorker*, *The New York Times*, *TIME*, and CBS News.

Ms. Field has a Bachelor of Science from Harvard University in Mechanical Engineering. She is also the founder of ReWire, a London-based non-profit aimed at reducing electronic waste in developing regions.