

Eco Beauty Award – Entry Form

Submission Entry Form:

In this chart give examples on how your brand/company has taken steps towards sustainability efforts throughout the life cycle of your product(s) within the past three years. If your brand has engaged in other relevant sustainability activities that have had an impact, tell us!

- Total characters (includes spaces and punctuations) on entire form must not exceed 1,000 characters or your text will be truncated online.
- You must upload your brand logo (200x200 pixels, 250KB under)
- You must upload a one sheet about your brand and its sustainability efforts
- If you have a sustainability policy, please provide
- Please identify any environmental or sustainability certifications you have received

Life Cycle Stages	Sustainability Criteria 1:  How does your brand help to reduce the use of fossil fuels and mined materials?	Sustainability Criteria 2:  How does your brand reduce introduction of non-biodegradable materials to our environment?	Sustainability Criteria 3:  How does your brand help to reduce the loss or damage to natural resources? (e.g. water, arable land, forests, biodiversity)	Sustainability Criteria 4:  How does your brand demonstrate consideration for peoples' needs and rights?
Product ingredients	Consider: petroleum based? Minerals? Transportation of ingredients.	Consider: byproducts? Biodegradable ingredients?	Consider: how ingredients are grown, harvested.	Consider: labor practices, effect on indigenous land use, relationships with communities from which your product ingredients come.
Product Creation / Production (not including packaging)	Consider: energy used to produce product, use of petroleum based products in manufacturing facilities, employee commuting.	Consider chemicals used in manufacturing.	Consider waste generated by your production, land use of your facilities and how waste is treated, reused or recycled.	Labor practices in facilities, relationship with communities in which you operate.
Packaging / Distribution	Consider: energy used to produce packaging and fossil fuel based materials, strategies to reduce shipping use of fossil fuel.	Consider chemicals used in the packaging including plastics.	Forest product based? Plant based?	Labor practices of packaging suppliers, distributors.
Consumer use and end of product life cycle	Consider whether energy is needed for hot water.	Is product fully biodegradable?	Does your product reduce consumers use of water? Can they recycle or reuse any part of the product?	Benefit to consumers (ie: hypo-allergenic).
Communication and advertising	How do you communicate your environmental goals internally? How do you measure your success?	Are any advertising materials made of plastic or other non-biodegradable materials?	External communications about environmental efforts. Methods of advertising product.	Include community support, philanthropic efforts.

