

WELCOME TO



WE MOVE BEAUTY FORWARD

MEMBER BENEFITS KIT 2021

Global Membership Reach

9,000 Individual global members

CEW, Inc.

7,500 members

CEW Chapters

CEW France: 600 members

CEW UK: 900 members

CEW is an international organization with **9,000** members from 3,500 companies representing a cross section of beauty and related businesses.

Our primary purpose is to provide programs online and in person that develop careers and knowledge of the beauty industry through industry leader talks, trend reports, industry newsletters, interactive workshops, and mentoring programs.

Member Composition

Corporate Brand	44%
Indie Brand	15%
Consultants	7%
PR/Media	5%
Supplier/R&D	5%
Fragrance Houses	5%
Creative/Agency	3%
Retailer	3%
*Other	13%

*Financial firms, Salons & Spas, Nonprofit, Wellness & Trade Associations

CEW OUR HISTORY



1954

CEW founded



1985

CEW expands its mission to include education, philanthropy and industry development



1994

CEW launches the Insiders' Choice Beauty Awards, the Oscars of the beauty industry



2010

CEW membership is open to men



2014

CEW celebrates its 60th anniversary



CEW's membership reaches 6,000

CEW launches Member Connect, a social media hub for its members



2016

CEW launches its digital workshop, webinar and networking-focused member-only event series.



2019

CEW turned 65! Launched Indie65 Report - the first-ever comprehensive listing of the 65 most interesting indie beauty firms from \$1 million to \$1 billion.

2020

CEW hosted 50+ virtual events, webinars and meetups!



1975

CEW becomes a non-profit organization to promote the contributions of women in the cosmetics industry



CEW establishes the annual Achiever Awards

1991

CEW's philanthropic arm, the CEW Foundation, is established to help women better their lives

CEW FOUNDATION

2001

CEW's Foundation launches Cancer and Careers, a resource for professionals with cancer



2012

CEW's membership breaks the 5,000 mark

CEW launches Beauty Insider, the online resource for exclusive industry news

CEW BEAUTY INSIDER

2015

CEW becomes a global organization with nearly 8,000 members worldwide



2018

CEW breaks 10,000 members worldwide, with Indie Brand members the fastest growing category.



CEW.ORG



CEW Board of Directors

Corporate Manufacturers

BIC North America - Groupe Clarins - Johnson & Johnson - L'Oréal - LVMH Beauty - Olaplex - Parlux
RéVive - Shiseido Americas Corp. - The Estée Lauder Companies - P&G Beauty - Unilever, NA

Indie Brands

Briogeo - Drunk Elephant - Iman - New World Beauty - Surratt Beauty - TGIN

Media

Conde Nast - Facebook - Google - Hearst - Ipsy - Meredith Corp. - Thrive Global - WWD

Public Relations/Advertising

Badger & Winters - Kaplow Communications - Marina Maher Communications - Rpr Marketing Communications

Consultancies

24 Seven - CSG Law - Economic Security Inc. - Girl Starter - Kline&Company - Light Years - The Boston Consulting Group -
The NPD Group - Unfiltered Experience - WSL Strategic Retail

Suppliers

Arcade Beauty - GoodKind Company - Presperse Corporation - RPG

Retailers

Amazon - Birchbox - CVS Health - IPSY - Macy's - Nordstrom - Peach & Lily - QVC/HSN - Sephora - Ulta Beauty - Walgreens

Fragrance Houses

Firmenich - Givaudan - International Flavors & Fragrances - Symrise

Financial

Advent International - Elizabeth Street Ventures - Ernst & Young, LLP - Financo - Harris Williams - MidOcean
Partners

Research & Development

Suite K

CEW

EXCLUSIVE MEMBER BENEFITS

CEW

Network & Learn...



CEW EVENTS

Attending CEW events provides unparalleled opportunity to **expand your network and your expertise.**

Network while you hear from **beauty's C-Suite leaders** and industry innovators, and get insight on trends and technologies shaping the industry.

CEW WEBINARS

Trend and intel experts provide need-to-know information in an online format on various topics impacting beauty today.

Be In-The-Know...



BEAUTY NEWS

CEW members receive Beauty News, **exclusive daily industry news.** Get the latest trend, executive, and retail beauty stories directly in your inbox.

CEW GLOBAL TREND REPORTS

Through partnerships with recognized leaders in trend forecasting, consumer insights, and brand innovation, CEW members gain access to proprietary studies, reports, and data to help guide your business decisions.

CEW

EXCLUSIVE MEMBER BENEFITS

CEW

Connect Globally...

Interactive Member Directory

Instantly find and connect with 9,000 industry professionals globally.

Discussion Forum

Join or start a discussion group with members who share similar interests.

Beauty Industry Mentors

The only cross-company online mentoring program for the beauty industry.



Build Your Career...

BEAUTY INDUSTRY JOBS

The industry's best resource to find top talent, job opportunities and career development tips and tools.

Job Seekers:

- Search among over 5,000 jobs
- FREE resume review
- Manage your job search online
- Save resumes and cover letters
- Set up job alerts

Employers/Recruiters:

- Post and manage your job openings
- Connect with hundreds of qualified candidates
- Highlight your company to prospective talent

How much is CEW membership, and how do I join?

A CEW membership is **\$125/yr** for a limited time.

Contact us about our small business rate.

Join online at CEW.org or Contact Shari Beck at sbeck@cew.org



**CANCER+
CAREERS**

BE THE BOSS OVER CANCER

CANCER AND CAREERS IS THE RECOGNIZED AUTHORITY ON WORK AND CANCER.

The organization provides expert advice, tools, events and training to help people get back to work and to everyday life. Thanks to the generosity of our supporters, all of our services are offered free of charge to anyone who needs them, including survivors, patients, and healthcare professionals nationwide.



EDUCATION

NATIONAL EVENTS

Events and speaking engagements addressing the unique challenges of cancer in the workplace.

NATIONAL AND REGIONAL CONFERENCES ON WORK & CANCER

Conferences on the complexities of balancing cancer treatment and recovery with employment, featuring experts discussing legal issues, health insurance, job-hunting and more.

EDUCATIONAL SERIES FOR HEALTHCARE PROFESSIONALS

A multi-part accredited series, accessible via webinars/teleconferences, providing targeted information to healthcare professionals on combining work and cancer treatment, so they can effectively inform their patients. A companion manual is also available.

HEALTHCARE PROFESSIONALS IN-SERVICE TRAINING

In-depth accredited training sessions that equip the staff at national cancer hospitals and organizations to better understand and serve patients who must balance employment and a diagnosis.



SERVICES

BALANCING WORK & CANCER WEBINARS

A series of webinars for people with cancer who are dealing with issues across the work continuum, including job search, working through treatment, disclosure and more.

ONLINE CAREER COACHING CENTER

Offers survivors access to experts who address individual questions on how to manage work during and after treatment.

RESUME REVIEW

This service provides job-seeking cancer survivors the opportunity to receive personalized feedback from one of our professional career coaches.

PROFESSIONAL DEVELOPMENT MICRO-GRANTS

The grants provide financial assistance for programs or training that enable survivors to enhance or build new skills.

SPONSORS

FOUNDING Genentech

PLATINUM HSN | Pfizer Oncology | P&G Beauty | QVC | Tweezerman

GOLD Chanel, Inc. | Condé Nast | The Estée Lauder Companies Inc. | Firmenich | L'Oréal USA | Ode Paris Love Potion | Servier Pharmaceuticals | Shiseido Americas

SILVER Dermstore | Eisai | Kaplow | Laura Geller New York | L'Oréal Paris | Nordstrom | Seagen Inc.

Cancer and Careers is a program of the Cosmetic Executive Women Foundation.



INFORMATION

CANCERANDCAREERS.ORG & CANCERANDCAREERS.ORG/ESPAÑOL

An interactive website with posts, a blog, an event calendar, a resource directory, a collective diary, videos, downloadable tools, and a newsfeed with recent articles and research on all issues related to work and cancer.

PUBLICATIONS

Cancer and Careers' library of materials includes English and Spanish versions of our *Living and Working with Cancer Workbook*, *Job Search Toolkit*, *Most Important Resources for Working People with Cancer*, *Survival Guide to Living with Cancer As a Chronic Disease*, *Survival Guide to Cancer on a Shoestring*, and *On-the-Go Guide* series. Also available in English is our *Manager's Kit*. Publications are distributed FREE to individuals and cancer organizations nationwide.