

WELCOME TO

CEW

WE MOVE BEAUTY FORWARD

## Global Membership Reach

**10,000+**

individual  
global members

### CEW, Inc.

8,700 members

### CEW Chapters

CEW France: 600 members

CEW UK: 1,000 members

CEW is an international organization with more than **10,000** members from 3,300 companies representing a cross section of beauty and related businesses.

Our primary purpose is to provide programs online and in person that develop careers and knowledge of the beauty industry through industry leader talks, trend reports, industry newsletters, interactive workshops, and mentoring programs.

### Member Composition

Corporate Brand	54%
Indie Brand	11%
PR/Media	6%
Consultants	6%
Supplier/R&D	5%
Fragrance Houses	5%
Creative/Agency	4%
Retail	3%
*Other	6%

\*Finance, Salons &  
Spas, Nonprofit, Trade  
Associations

# CEW OUR HISTORY

CEW

1954

CEW founded



1985

CEW expands its mission to include education, philanthropy and industry development



1994

CEW launches the Insiders' Choice Beauty Awards, the Oscars of the beauty industry



2010

CEW membership is open to men



2014

CEW celebrates its 60th anniversary



CEW's membership reaches 6,000

CEW launches Member Connect, a social media hub for its members



2016

CEW launches its digital workshop, webinar and networking-focused member-only event series.

1975

CEW becomes a non-profit organization to promote the contributions of women in the cosmetics industry



CEW establishes the annual Achiever Awards

1991

CEW's philanthropic arm, the CEW Foundation, is established to help women better their lives

CEW FOUNDATION

2001

CEW's Foundation launches Cancer and Careers, a resource for professionals with cancer



2012

CEW's membership breaks the 5,000 mark

CEW BEAUTY INSIDER

CEW launches Beauty Insider, the online resource for exclusive industry news

2015

CEW becomes a global organization with nearly 8,000 members worldwide



2018

CEW breaks 10,000 members worldwide, with Indie Brand members the fastest growing category.



CEW.ORG

# CEW BOARD CEW Board of Directors

## Manufacturers

BIC North America • Coty Inc. • Elizabeth Arden • Groupe Clarins • IT Cosmetics • Johnson & Johnson • L'Oréal • LVMH Beauty • RéVive • Revlon • Shiseido Americas Corp • The Estée Lauder Companies • The Procter & Gamble Company • Unilever, NA

## Indie Brands

Drunk Elephant • Moroccanoil • TATCHA

## Media

Facebook • Google • Hearst • Ipsy • Meredith Corp. • Thrive Global • WWD

## Public Relations/Advertising

Badger & Winters • J. Walter Thompson Intelligence • Kaplow Communications • Marina Maher Communications • Rpr Marketing Communications • STEER & Breathing Beauty

## Consultancies

24 Seven • Bona Fide Beauty Lab • CSG Law • Economic Security Inc. • Elixir Beauty • Girl Starter • Kline & Company • The Boston Consulting Group • The NPD Group • Trendalytics • WSL Strategic Retail

## Suppliers

Arcade Beauty • RPG

## Retailers

Amazon • Birchbox • CVS Health • IPSY • Macy's • Nordstrom • Peach & Lily • QVC • Sephora • Surratt Beauty • Target Corp • Ulta Beauty • Walgreens

## Fragrance Houses

Firmenich • Givaudan • International Flavors & Fragrances • Symrise

## Financial

Castanea Partners • Ernst & Young, LLP • Financo • Harris Williams

## Research & Development

Suite K

# CEW

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## EXCLUSIVE MEMBER BENEFITS

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# CEW

### *Network & Learn...*



#### CEW EVENTS

Attending CEW events provides unparalleled opportunity to **expand your network and your expertise.**

Network while you hear from **beauty's C-Suite leaders** and industry innovators, and get insight on trends and technologies shaping the industry.

#### CEW WEBINARS

Trend and intel experts provide need-to-know information in a 20-minute online format on various topics impacting beauty today.

### *Be In-The-Know...*



#### BEAUTY NEWS

CEW members receive Beauty News, **exclusive daily industry news.** Get the latest trend, executive, and retail beauty stories directly in your inbox.

#### CEW GLOBAL TREND REPORTS

Through partnerships with recognized leaders in trend forecasting, consumer insights, and brand innovation, CEW members gain access to proprietary studies, reports, and data to help guide your business decisions.

# CEW

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## EXCLUSIVE MEMBER BENEFITS

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# CEW

### *Connect Globally...*

#### *Interactive Member Directory*

Instantly find and connect with over 10,000 industry professionals globally.

#### *Discussion Forum*

Join or start a discussion group with members who share similar interests.

#### *Beauty Industry Mentors*

The only cross-company, online mentoring program for the beauty industry.



### *Build Your Career...*

## BEAUTY INDUSTRY JOBS

The industry's best resource to find top talent, job opportunities and career development tips and tools.

#### *Job Seekers:*

- Search among over 1,500 jobs
- Manage your job search online
- Save resumes and cover letters
- Set up job alerts

#### *Employers/Recruiters:*

- Post and manage your job openings
- Connect with hundreds of qualified candidates
- Highlight your company to prospective talent

#### ***How much is CEW membership, and how do I join?***

A CEW membership is \$195 annually. Join online at [CEW.org](http://CEW.org), or contact Shari Beck at [sbeck@cew.org](mailto:sbeck@cew.org)



**CANCER+  
CAREERS**

# BE THE BOSS OVER CANCER

## CANCER AND CAREERS IS THE RECOGNIZED AUTHORITY ON WORK AND CANCER.

The organization provides expert advice, tools, events and training to help people get back to work and to everyday life. Thanks to the generosity of our supporters, all of our services are offered free of charge to anyone who needs them, including survivors, patients, and healthcare professionals nationwide.



## EDUCATION

### NATIONAL EVENTS

Events and speaking engagements addressing the unique challenges of cancer in the workplace.

### NATIONAL AND REGIONAL CONFERENCES ON WORK & CANCER

Conferences on the complexities of balancing cancer treatment and recovery with employment, featuring experts discussing legal issues, health insurance, job-hunting and more.

### EDUCATIONAL SERIES FOR HEALTHCARE PROFESSIONALS

A multi-part accredited series, accessible via webinars/teleconferences, providing targeted information to healthcare professionals on combining work and cancer treatment, so they can effectively inform their patients. A companion manual is also available.

### HEALTHCARE PROFESSIONALS IN-SERVICE TRAINING

In-depth accredited training sessions that equip the staff at national cancer hospitals and organizations to better understand and serve patients who must balance employment and a diagnosis.



## SERVICES

### BALANCING WORK & CANCER WEBINARS

A series of webinars for people with cancer who are dealing with issues across the work continuum, including job search, working through treatment, disclosure and more.

### ONLINE CAREER COACHING CENTER

Offers survivors access to experts who address individual questions on how to manage work during and after treatment.

### RESUME REVIEW

This service provides job-seeking cancer survivors the opportunity to receive personalized feedback from one of our professional career coaches.

### PROFESSIONAL DEVELOPMENT MICRO-GRANTS

The grants provide financial assistance for programs or training that enable survivors to enhance or build new skills.

## SPONSORS

**FOUNDING** Avon Breast Cancer Crusade | Genentech

**PLATINUM** Pfizer Oncology | P&G Beauty | QVC | Tweezerman

**GOLD** Chanel, Inc. | The Estée Lauder Companies Inc. | Firmenich | L'Oréal USA | MaCher | Shiseido Americas

**SILVER** Allure | Cos Bar | Eisai Oncology | Kaplow | Laura Geller New York | Nordstrom | Seattle Genetics | Sephora USA, Inc. | Target

Cancer and Careers is a program of the Cosmetic Executive Women Foundation.



## INFORMATION

### CANCERANDCAREERS.ORG & CANCERANDCAREERS.ORG/ESPAÑOL

An interactive website with posts, a blog, an event calendar, a resource directory, a collective diary, videos, downloadable tools, and a newsfeed with recent articles and research on all issues related to work and cancer.

### PUBLICATIONS

Cancer and Careers' library of materials includes English and Spanish versions of our *Living and Working with Cancer Workbook*, *Job Search Toolkit*, *Most Important Resources for Working People with Cancer*, *Survival Guide to Living with Cancer As a Chronic Disease*, *Survival Guide to Cancer on a Shoestring*, and *On-the-Go Guide* series. Also available in English is our *Manager's Kit*. Publications are distributed FREE to individuals and cancer organizations nationwide.