Subject: Approval to Attend The 2019 Achiever Awards.

Dear <insert name>,

I would like to request your approval to attend the **Cosmetic Executive Women (CEW) Achiever Awards** on **October 18** at the New York Hilton Midtown. **CEW** is a non-profit organization of more than 10K global members, dedicated to advancing the professional development of executives within beauty and related industries.

Empowering women for 45+ years, the **Achiever Awards** serve as inspiration for the entire industry as they honor and celebrate the most accomplished women in beauty.

While there is an event fee ($350 for members and $450 for non-members) for the luncheon; I strongly believe this will be an investment that would result in immediate and long-term benefits, including:

* **The opportunity to gain insights and expertise** from **8 female leaders** in beauty that I wouldn’t be able to access anywhere else
* Represent our company as one which **supports female leadership in beauty**
* Be **inspired in my development** to become a **future leader for our organization**
* Networking opportunities with more than **1,500+ executives from across the beauty industry**

The **Achiever Awards** would be a valuable experience for me and one that would benefit our organization. To learn more about the event, you can visit **cew.org/achiever.**

I hope you will support my attendance and thank you in advance for your consideration.

Thank you,

<your name>